

Christopher Williams

Multimedia Journalist

(984) 225-0432

chrcjohn@alumni.unc.edu

<https://www.linkedin.com/in/christopher-williams2025>

Work Experience

CBC-UNC News Media Multiplatform Fellow, March 2025

- Networked, workshopped, received advice from industry veterans
- Created/wrote rundown, booth produced newscast at WRAL's studio
- Adjusted to schedule change and recorded newscast a day ahead of schedule

WUNC, Youth Reporting Mentor and Digital Content Team

Associate, June 2022–December 2024

- Team received Edward R. Murrow Award for Excellence in Innovation
- Conducted interviews and edit audio footage to air feature story on WUNC
- Created, produced, and edited videos and other multimedia content for social media marketing purposes as part of youth-focused rebranding

Carolina Week Executive Producer and Reporter, January

2024–April 2025

- Rotated roles as executive producer of weekly newscast, documentary
- Turned weekly PKGs and VOSOTs
- Ordered rundowns w/ tease, intro, and tag-writing, stage directions
- Team received SPJ Mark of Excellence Award, individually earned Early Wynn Broadcast Award

Descendants Project Research Mentor, August 2023–December 2024

- Served as teaching assistant for two semesters with honor of personally being invited to return
- Mentored four teams in genealogical and historical archival research, contact investigation and location

National Museum of the American People, Public Affairs Associate and Intern, January 2022–April 2022

- Email and phone correspondence with cultural heritage organizations
- Gained sign-ons from groups such as the National Urban League

LEADERSHIP/COMMUNITY INVOLVEMENT

Black Ink Magazine Managing Editor and Treasurer, January 2023–May 2025

- Edited and uploaded articles to ensure clarity, aesthetic appeal
- Maintained organization's website while brainstorming methods for brand improvement and audience growth
- Requested and appropriated funding for projects such as website redesign, Black History Month Print Issue release, launch party

EDUCATION

University of North Carolina at Chapel Hill, August 2021–May 2025, Chapel Hill, NC

- Bachelor of Arts in Media & Journalism, Class of 2025 Johnston Scholar
- Relevant Coursework: News Writing & Reporting, Audio Journalism, Digital Storytelling, Television News Reporting & Producing

SKILLS

Clear/Concise Communication

Social Media Management

Video Production & Editing

Email & Phone Outreach

Canva Graphic Creation

Google Drive Organization

Creative Storytelling

Editing and Proofreading

Interpersonal Relationship Building

LANGUAGES

English: Completely fluent, first language

Spanish: Basic understanding of vocabulary and grammar, stronger with written than verbal communication

HONORS & AWARDS

Edward R. Murrow Regional Excellence in Innovation Award

SPJ Mark of Excellence Award for Region 2's Best All-Around Television News Magazine

2024-2025 Earl Wynn Creative Broadcasting Award:

2025 CBC-UNC News Media Multiplatform News Fellowship

Class of 2025 Johnston Scholar

2021-2022 Renwick Academic Achievement Award