Christopher Williams

WUNC Raleigh/Wake Reporter

(984) 225-0432
chrcjohn@alumni.unc.edu
https://www.linkedin.com/in/christopher-williams2025

WORK EXPERIENCE

North Carolina State University College of Engineering Joint Communications Coordinator, February 2026-Present

- Manage web, social media, email, event coordination, article writing, and video production while relaunching social media channels via Asana request system
- Wrote, edited, and formatted departmental LinkedIn newsletter
- Shifted social media narrative focus to emphasize student research success through video interviews with undergraduate researchers and professors

Carolina Week Reporter & Executive Producer, January 2024-May 2025

- Pitched, reported, and edited weekly stories and accompanying web scripts on topics including public school administration, traffic management, parade accessibility and a variety of other localized topics
- Ordered edited, and produced weekly university television newscast rundowns with teases, story intros, and stage directions
- Executive produced an award-winning 27-minute documentary on Hurricane Helene recovery, managing 11 reporters and producers across North Carolina

Black Ink Magazine Managing Editor and Treasurer, January 2023-May 2025

- Edited and uploaded print articles to ensure clarity, tone and factuality
- Planned internal meetings to increase member participation and retention while improving community engagement through curated events
- Redesigned website for increased engagement and usability.
- Managed social media fundraising efforts to raise over $2,500 in two months

CBC-UNC News Media Multiplatform Fellow, March 2025

- Created and wrote rundown and booth-produced newscast at WRAL's studio
- Pitched and supported reporters in developing locally-relevant stories
- Adjusted to schedule change and recorded newscast a day ahead of schedule

WUNC, Youth Reporting Mentor and Digital Content Team Associate, June 2022-December 2024

- Managed and assisted new reporters with recording, editing, and scriptwriting
- Researched, sourced, reported, edited, and voiced independent and collaborative stories including local youth activism, public safety, suicide prevention, etc
- Managed social media and created video content for marketing purposes as part of a youth-focused rebranding process that earned our team the Edward R. Murrow Award for Regional Excellence in Innovation

Descendants Project Research Mentor, August 2023-December 2024

- Selected by professor as teaching assistant for two different semesters
- Mentored four teams in genealogical and historical archival research, locating and establishing contact with living descendants, and conducting sensitive interviews with the descendants of lynched North Carolinians

National Museum of the American People, Public Affairs Associate and Intern, January 2022-April 2022

- Corresponded with multiple cultural heritage organizations via email
- Built relationships with cultural heritage organizations and secured sponsorship from groups such as the National Urban League

EDUCATION

University of North Carolina at Chapel Hill, August 2021-May 2025

- Bachelor of Arts in Media & Journalism, Minor in City and Regional Planning
- Relevant Coursework: News Writing & Reporting, Audio Journalism, Digital Storytelling, Television News Reporting & Producing, Descendants' Project

SKILLS

Newswriting

Interviewing

Story Pitching and Ideation

Factchecking

Proofreading/Editing

AP Style

Story Research

Enterprise Reporting

Video editing and production

Audio editing and production

Deadline Adherence

Project Management

Interpersonal Collaboration

Social Media Management

WordPress/Content Management Systems

Adobe Express

Adobe Premiere Pro

Newsletter Creation

LANGUAGES

English: Native

Spanish: Intermediate reading comprehension and writing ability

HONORS & AWARDS

Edward R. Murrow Regional Excellence in Innovation Award

SPJ Mark of Excellence Award for Region 2's Best All-Around Television News Magazine

RTDNAC Ken White Best Student Newscast First Place (TV)

CBC-UNC Multiplatform News Media Fellowship

Class of 2025 Johnston Scholar

2024-2025 Earl Wynn Creative Broadcasting Award

2021-2022 Renwick Academic Achievement Award